



BACHELOR
INTERNATIONAL
DEVELOPER

about us

PARIS INTERNATIONAL COLLEGE OF MANAGEMENT AND TECHNOLOGY

Shape your future in the heart of Europe! Paris International College of Management and Technology (PIC MT) is a newly established program from ESTIAM MANAGEMENT, a forwardthinking institution located in the vibrant and iconic city of Paris, France. Designed for the next generation of global leaders, our college specializes in cutting-edge programs in Management and Technology, blending academic excellence with real-world application.

Our programs are tailored for international students seeking a global perspective, world-class education, and unparalleled cultural immersion.

With English as the primary language of instruction, students from around the world can thrive in a diverse and inclusive environment.

Step into a world of opportunity, innovation, and inspiration. Whether you're building the next big tech startup or leading international business ventures, Paris International College of Management and Technology is your launchpad to success.





overview

BACHELOR **INTERNATIONAL** **DEVELOPER**

The program is designed to provide working professionals with a flexible and convenient way to advance in their careers and gain the skills needed to succeed in a dynamic business environment.

With a comprehensive curriculum covering core business principles and specialized areas such as human resources management, marketing,

communication, finance and leadership, as well as applied technological tools such as Data Science and Process Mining, the program aims to provide candidates with both the technical knowledge and business expertise required for success.

global presence

“A GOOD EDUCATION HAS
THE POWER TO CHANGE LIVES,
ESPECIALLY WHEN IT BLENDS
TECHNOLOGY AND
MANAGEMENT”

8 COUNTRIES

Paris, Dubai, Sydney, Athens, Kyoto,
Rome, Barcelona and Geneva.

27 NATIONALITIES

A true opportunity to learn from other
candidates as much as from professors.

10 LOCAL OFFICES

A worldwide network of accredited
admission offices.



58 PARTNER INSTITUTIONS

A wide selection of double degrees
and international mobility.

100 COUNTRIES

Global recognition in 100 countries
of our degrees from Canada to New
Zealand.



features

THIS PROGRAM IS NOT JUST ANOTHER BACHELOR



A NEW CAMPUS IN PARIS

A new 2000 square meters campus in Paris, Feng Shui certified, featuring unique services such as a cafeteria and a restaurant, sports rooms including a full size boxing ring, and even a nap room.

RELEVANCE

This program addresses the evolving demands of the business world by offering specialized modules such as Geopolitics, Sustainability and Energy Transition, AI for Business, and Data Science.



FLEXIBILITY

Because we understand the challenges of balancing work, education, and a rich cultural life.

GLOBAL PERSPECTIVE

In a globalized world that is increasingly interconnected, our program provides candidates with the knowledge and skills to navigate international business landscapes and address global challenges



pro-gram

TAUGHT IN ENGLISH



TUITION FEES

Program fees
7 500€ per candidate

Admission fee
290€

PROGRAM DURATION

The program's typical timeline allows candidates to complete their studies within **36 months**. It is a **180 ECTS** program.

3 INTAKES PER YEAR

We offer three intakes per year, in **February, June and October**.

ADMISSION

Highschool Diploma or equivalent, complete admission file, online interview with one of our admission officers.



**ONLINE COURSES
AVAILABLE**



**ALL COURSES
DELIVERED IN ENGLISH**



**3 INTAKES THROUGH-
OUT THE YEAR**

admission process



1

ONLINE APPLICATION

Begin your journey by completing a comprehensive online application. This initial step allows you to provide essential information about your academic background, achievements, and aspirations.

Make sure to submit all required documents and details accurately to ensure a smooth evaluation process.

FILE ASSESSMENT

Following the submission of your online application, our admissions team conducts a thorough file assessment. This stage involves a detailed review of your academic transcripts, letters of recommendation, personal statement, and any other relevant documents you have submitted. The objective is to gain a holistic understanding of your qualifications, experiences, and potential contributions to our academic community.

2



ADMISSION INTERVIEW

Successful applicants will be invited to participate in a personalized admission interview. This interview serves as an opportunity for you to express your motivations, goals, and any additional information you wish to share. It also allows us to better understand your unique qualities, ensuring a holistic evaluation of your candidacy.



3

FINAL DECISION

The culmination of the admission process results in our Admission Jury decision. It is communicated to you in a timely manner, providing clarity on your application status.

4



integrated

BUSINESS SIMULATIONS

We believe that "learning by doing" improves student engagement, knowledge-acquisition and develops key employability skills, setting students up for academic and professional success.

Business simulation such as 'Phone Ventures' are used as part of the assessment for 'Business Strategy' courses. In this international business game, student teams manage their own globally-operating smart phone companies. They compete directly against one another aiming to become the global market leader.



The business simulation 'Trainers Start-up' is used as part of the assessment for Marketing and Communication courses. In this international business game students focus on entrepreneurship and start-up business management. Students act as the management board of their own trainers companies, transforming their start-ups into full-scale corporations. They design their own growth strategy, and need to set their own SMART objectives and KPIs.

professional project

REQUIREMENT

As an integral component of the program, students are required to complete a professional project in the form of a presentation and a written report that focuses on tackling real-world business challenges and employs qualitative or quantitative techniques to provide comprehensive insights and solutions. Alternatively, the professional project

can also take the form of a comprehensive Business Plan that focuses on showcasing entrepreneurial acumen and strategic thinking by developing a detailed blueprint for launching a new business venture or expanding an existing one.



curri- culum



BACHELOR YEAR 1

BLOCK 1 GENERAL BUSINESS CULTURE

	FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
Macro Economics	15	10	3
Micro Economics	15	10	3
Introduction to Business Law	15	15	3
History of Business	15	10	3

BLOCK 2 PROFESSIONAL SKILLS

French	150	100	5
CV Workshop	15	10	2
Job Interview Preparation	15	10	2
Communication Skills	15	15	2

BLOCK 3 ACCOUNTING AND FINANCE

Fundamentals of Accounting	30	20	3
Activities Control	15	10	3
Fundamentals of Finance	30	20	3
Budget Management	15	10	2

Program accredited under the French RNCP number 37849



BACHELOR YEAR 1

BLOCK 4 CAPSTONE

	FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
Sectorial Analysis	15	10	2
Business Project	60	100	18

BLOCK 5 TECHNOLOGICAL SKILLS AND TOOLS

Office Computing and IT	30	20	3
Fundamentals of AI	30	20	3

TOTAL YEAR 1	480	390	60
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BACHELOR YEAR 2

BLOCK 1 MANAGEMENT

	FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
Fundamentals of HR Management	20	10	2
Strategic Management	30	30	2
Intercultural Management	20	10	2

BLOCK 2 PROFESSIONAL SKILLS

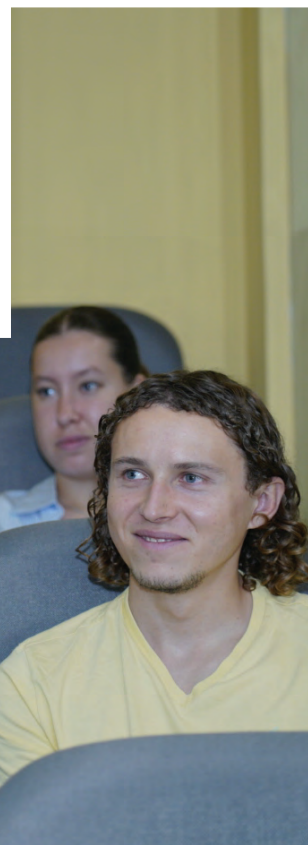
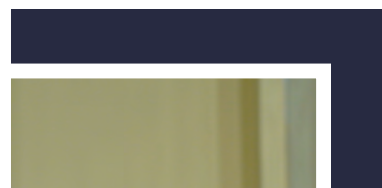
French	150	100	5
Career Development	30	30	3

BLOCK 3 PROFESSIONAL PROJECTS

Business Game	24	0	4
Capstone	60	100	18

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BACHELOR YEAR 2

BLOCK 3 DIGITAL SKILLS

FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
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E Reputation	20	10	3
Web Marketing	20	10	3
E Business	20	10	3

BLOCK 3 TECHNOLOGICAL SKILLS AND TOOLS

IT Management	30	20	5
ERP	30	20	5
Computing Budgeting Tools	30	20	5

TOTAL YEAR 2	484	370	60
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BACHELOR

YEAR 3

BLOCK 1 OPERATIONAL COMMERCIAL ACTIONS PLANNING	FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
MARKETING			
Market Intelligence	30	10	3
Strategic Diagnosis	30	10	3
Commercial Actions	30	10	3
Sales Budgeting	30	10	3
Online and Offline Consumer Behaviour	30	10	3
Design Thinking	30	10	3
BLOCK 2 GROWTH STRATEGIES			
Commercial Strategy	10	10	1
Distribution Networks	10	10	1
Pricing Strategies	10	10	1
Client Profiling and Needs Anticipation	10	10	1
Portfolio Management	10	10	1
Negotiation techniques			
Loyalty Programs			
Sales Proposal	10	10	1
Omnichannel Sales and Promotion	10	10	1
Omnichannel Lead Creation and Management	10	10	1
Professional Communication	10	10	1

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BACHELOR

YEAR 3

BLOCK 2 GROWTH STRATEGIES

FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
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MANAGEMENT

CRM	10	10	1
Reporting	10	10	1
Business Monitoring	10	10	1
Conflict Resolution	10	10	1
Statistical Analysis	10	10	1
Performance Measurement	10	10	1
Professional Writing	10	10	1
Continuous Quality Improvement	10	10	1

HUMAN RESOURCES MANAGEMENT

Team Management and Coordination	10	10	1
Individual and Collective Monitoring and Assessment	10	10	1
Employee Training	10	10	1
Individual and Collective Specificities	10	10	1

BLOCK 3 TECHNOLOGICAL SKILLS AND TOOLS

AI for Sales	10	20	2
Data Mining	10	20	2
Data Analysis	10	20	3
Digital Skills	10	20	2
Automation and Productivity Tools	10	20	2
IT Networks	10	20	2

TOTAL YEAR 3

484	370	60
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life in paris

Studying in Paris as an international college student is more than just an academic journey - it is a cultural adventure. Students experience a perfect blend of rigorous education and an enriching lifestyle, attending world-class courses by day and exploring iconic sights like the Eiffel Tower, the Louvre, and Montmartre by night.

The city becomes a classroom of its own - offering lessons in art, fashion, cuisine, and language at every corner. Whether it's sipping coffee by the Seine, shopping at local markets, or joining weekend trips across Europe, every moment is an opportunity to grow, connect, and create unforgettable memories.

Life in Paris is unlike anything else in the world. If you know where to go, living in Paris can be a dream where you can wander down cobbled streets with a baguette sticking out of your bag as you prepare to meet a friend at an art gallery opening.

Like most major metropolitan cities, Paris is hugely multicultural. This means that you'll find people living here full-time from all around the world. Many people move to Paris without speaking a word of French, and they get on just fine.

With that said, learning French will significantly improve your integration and quality of life while living in Paris.



contact us

QUESTIONS?

CONTACT US NOW

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PERSONAL ADVICE ?

PLEASE CONTACT

ACADEMICS & PROGRAM CONTENT

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