



**BACHELOR IN**  
**DESIGN 360°**

# about us

## **PARIS INTERNATIONAL COLLEGE OF MANAGEMENT AND TECHNOLOGY**

Shape your future in the heart of Europe! Paris International College of Management and Technology (PIC MT) is a newly established program from ESTIAM MANAGEMENT, a forwardthinking institution located in the vibrant and iconic city of Paris, France. Designed for the next generation of global design leaders, our college specializes in cutting-edge programs in Management, Design and Technology, blending academic excellence with real-world application.

Our programs are tailored for international students seeking a global perspective, world-class education, and unparalleled cultural immersion.

With English as the primary language of instruction, students from around the world can thrive in a diverse and inclusive environment.

Step into a world of opportunity, innovation, and inspiration. Whether you're aiming at a career in Fashion, Object Design, Interior Architecture or Digital Design, Paris International College of Management and Technology is your launchpad to success.







# overview

## **BACHELOR IN DESIGN 360°**

The program is designed to provide working professionals with a flexible and convenient way to advance in their careers and gain the skills needed to succeed in a dynamic environment.

With a comprehensive curriculum covering core design, drawing and aesthetics principles and techniques the program offers three specializations in year 3:



**FASHION DESIGN**



**INTERIOR DESIGN**



**DIGITAL DESIGN**

# global presence

“A GOOD EDUCATION HAS  
THE POWER TO CHANGE LIVES,  
ESPECIALLY WHEN IT BLENDS  
TECHNOLOGY AND  
MANAGEMENT”

## 8 COUNTRIES

Paris, Dubai, Sydney, Athens, Kyoto,  
Rome, Barcelona and Geneva.

## 27 NATIONALITIES

A true opportunity to learn from other  
candidates as much as from professors.

## 10 LOCAL OFFICES

A worldwide network of accredited  
admission offices.





## **58** PARTNER INSTITUTIONS

A wide selection of double degrees  
and international mobility.

## **100** COUNTRIES

Global recognition in 100 countries  
of our degrees from Canada to New  
Zealand.



# features

## THIS PROGRAM IS NOT JUST ANOTHER BACHELOR



### A NEW CAMPUS IN PARIS

A new 2000 square meters campus in Paris, Feng Shui certified, featuring unique services such as a cafeteria and a restaurant, sports rooms including a full size boxing ring, and even a nap room.

### RELEVANCE

This program addresses the evolving demands of the design world by offering specialized modules such as AI for Design, Computer-Aided Design and Up-cycling.



### FLEXIBILITY

Because we understand the challenges of balancing work, education, and a rich cultural life.

### GLOBAL PERSPECTIVE

In a globalized world that is increasingly interconnected, our program provides candidates with the knowledge and skills to navigate international landscapes and address a global environment.



# pro-gram

## TAUGHT IN ENGLISH



### TUITION FEES

Program fees  
**7 500€ per candidate**

Admission fee  
**290€**

### PROGRAM DURATION

The program's typical timeline allows candidates to complete their studies within **36 months**. It is a **180 ECTS** program.

### 3 INTAKES PER YEAR

We offer three intakes per year, in **February, June and October**.

### ADMISSION

Highschool Diploma or equivalent, complete admission file, online interview with one of our admission officers.



**ONLINE COURSES  
AVAILABLE**



**ALL COURSES  
DELIVERED IN ENGLISH**



**3 INTAKES THROUGH-  
OUT THE YEAR**



# admission process



1

## ONLINE APPLICATION

Begin your journey by completing a comprehensive online application. This initial step allows you to provide essential information about your academic background, achievements, and aspirations.

Make sure to submit all required documents and details accurately to ensure a smooth evaluation process.

## FILE ASSESSMENT

Following the submission of your online application, our admissions team conducts a thorough file assessment. This stage involves a detailed review of your academic transcripts, letters of recommendation, personal statement, and any other relevant documents you have submitted. The objective is to gain a holistic understanding of your qualifications, experiences, and potential contributions to our academic community.

2



## ADMISSION INTERVIEW



3

Successful applicants will be invited to participate in a personalized admission interview. This interview serves as an opportunity for you to express your motivations, goals, and any additional information you wish to share. It also allows us to better understand your unique qualities, ensuring a holistic evaluation of your candidacy.

## FINAL DECISION

The culmination of the admission process results in our Admission Jury decision. It is communicated to you in a timely manner, providing clarity on your application status.

4



# professional project

## REQUIREMENT

As an integral component of the program, students are required to complete a professional project in the form of a presentation and a written report that focuses on tackling a real-world project, presented to a jury composed of Designers,

Academics and Business Professionals. The project showcases design acumen and creative thinking by developping a detailed blueprint for launching a design creation or expanding an existing one.



# curri- culum



## BACHELOR YEAR 1

### BLOCK 1 EXPRESSIVE TOOLS AND CREATIVE EXPLORATION

#### FACE TO FACE HOURS

#### INDEPENDENT LEARNING HOURS

#### ECTS

Creative Process	30	10	4
Observational Drawing	30	10	4
Space & Volume Studies	30	15	4
Case Study	30	10	4
Body & Fashion Drawing	30	10	4

### BLOCK 2 DIGITAL TOOLS

Photo Editing & Photomontage	30	10	4
Graphic Design	30	10	4
Photography	30	10	4
Technical drawing	30	15	4
Case Study	60	60	8

Program accredited under the French RNCP number 39612





# BACHELOR YEAR 1

## BLOCK 3 TECHNOLOGICAL SKILLS AND TOOLS

Computing and IT  
Fundamentals of AI

FACE TO FACE  
HOURS

INDEPENDENT  
LEARNING HOURS

ECTS

Computing and IT	30	20	4
Fundamentals of AI	30	20	4

## BLOCK 4 LANGUAGE SKILLS

60 30 8

## TOTAL YEAR 1

450 230 60

# BACHELOR

## YEAR 2

### BLOCK 1 DESIGN HISTORY & VISUAL CULTURE

#### FACE TO FACE HOURS

#### INDEPENDENT LEARNING HOURS

#### ECTS

Arts, Design & Technique Culture  
Design Trends & Forecasts  
Design history - Part I  
Case Study

30  
30  
30  
30

10  
10  
10  
30

4  
4  
4  
6

### BLOCK 2 MATERIALS & PRODUCTION

Textiles and Materials  
Mood boards  
Eco Conception  
Mock Up & Model Making  
Case Study

30  
30  
30  
30  
30

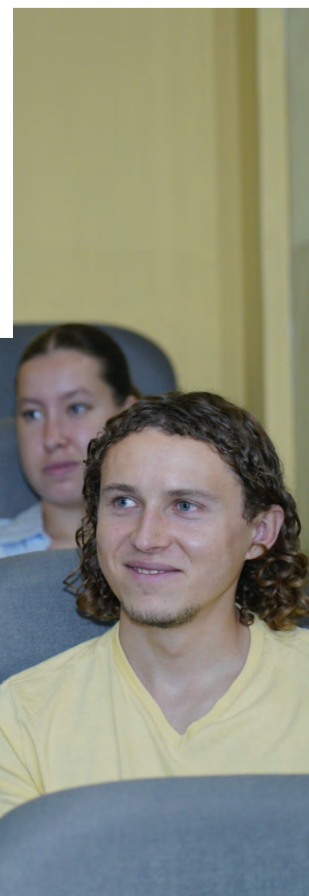
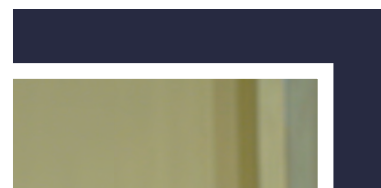
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4  
6

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# BACHELOR YEAR 2

## BLOCK 3 DIGITAL SKILLS

## FACE TO FACE HOURS

## INDEPENDENT LEARNING HOURS

## ECTS

E Reputation	60	10	4
Web Marketing	30	10	4
E Business	30	10	4

## BLOCK 4 LANGUAGE SKILLS

60 30 8

## TOTAL YEAR 1

450 190 60





# BACHELOR YEAR 3

## CONCENTRATION 1 FASHION DESIGN TRACK

## FACE TO FACE HOURS

## INDEPENDENT LEARNING HOURS

## ECTS

Draping & Patternmaking	30	10	3
Technical Sewing	30	10	3
Effects and Textures	30	10	3
Movement	30	10	3
Pattern & Prints	30	10	3
Product branding and visual Identity	30	10	3
Technologies & Innovations	30	10	3
Fashion Culture and History	30	10	3
Fashion Culture and Technology	30	10	3
Fashion history : Menswear	30	10	3
Knit and Weaving Design	30	10	3
Up-cycling	30	10	3
Impact & Products Cycles	30	10	3
Crafts & Technology	20	10	3
Fashion & Textile Design	20	10	3
Fashion Accessories & Jewelry	20	10	3
Fashion Collection	20	10	3
Capstone	10	60	9

## TOTAL

480

230

60

# BACHELOR

## YEAR 3

### CONCENTRATION 2 INTERIOR DESIGN TRACK

### FACE TO FACE HOURS

### INDEPENDENT LEARNING HOURS

### ECTS

Interior Architecture	60	20	6
Product and Furniture Design	60	20	6
Scenography	30	10	3
C.A.D. (computer-aided design): Autocad, Sketch up, Rhino.	20	10	3
Photoshop, Illustrator etc...	30	10	3
Digital architecture	60	20	6
History of architecture, furniture and design	30	10	3
Photography – Audiovisual – Graphic design	30	10	3
Feng Shui – Colours	30	10	3
Multidisciplinary workshops	60	20	6
Building Technology	30	20	3
Recycled Materials & Sustainability	10	60	12
Capstone			
<b>TOTAL</b>	<b>480</b>	<b>230</b>	<b>60</b>

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# BACHELOR

## YEAR 3

CONCENTRATION 3 DIGITAL DESIGN	FACE TO FACE HOURS	INDEPENDENT LEARNING HOURS	ECTS
Graphic Culture & Design	60	20	6
Digital marketing & social media	30	10	3
Digital Art	60	20	6
Art Direction	30	10	3
Creative Suite	30	10	3
AD Culture	30	10	3
Motion Design	30	10	3
Brand Identity	30	10	3
A.I. For Design	50	20	6
Storytelling & Commercial Film	30	10	3
Concept Provider	30	10	3
UX/UI	30	10	3
Packaging	30	10	3
Capstone	10	60	12
<b>TOTAL</b>	<b>480</b>	<b>230</b>	<b>60</b>

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# life in paris

Studying in Paris as an international college student is more than just an academic journey - it is a cultural adventure. Students experience a perfect blend of rigorous education and an enriching lifestyle, attending world-class courses by day and exploring iconic sights like the Eiffel Tower, the Louvre, and Montmartre by night.

The city becomes a classroom of its own - offering lessons in art, fashion, cuisine, and language at every corner. Whether it's sipping coffee by the Seine, shopping at local markets, or joining weekend trips across Europe, every moment is an opportunity to grow, connect, and create unforgettable memories.

Life in Paris is unlike anything else in the world. If you know where to go, living in Paris can be a dream where you can wander down cobbled streets with a baguette sticking out of your bag as you prepare to meet a friend at an art gallery opening.

Like most major metropolitan cities, Paris is hugely multicultural. This means that you'll find people living here full-time from all around the world. Many people move to Paris without speaking a word of French, and they get on just fine.

With that said, learning French will significantly improve your integration and quality of life while living in Paris.



# contact us

## QUESTIONS?

### CONTACT US NOW

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✉️ [admissions@paris.education](mailto:admissions@paris.education)

🌐 [www.paris.education](http://www.paris.education)

## PERSONAL ADVICE ?

### PLEASE CONTACT

ACADEMICS & PROGRAM CONTENT

✉️ [admissions@paris.education](mailto:admissions@paris.education)