



WESTERN
INTERNATIONAL
COLLEGE
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PARIS.EDUCATION



**Bachelor's International
Business Developer**

The program is designed to provide working professionals with a flexible and convenient way to advance in their careers and gain the skills needed to succeed in a dynamic business environment. With a comprehensive curriculum covering core business principles and specialized areas such as human resources management, marketing, communication, finance and leadership, as well as applied technological tools such as Data Science and Process Mining, the program aims to provide candidates with both the technical knowledge and business expertise required for success.

Program accredited under the French RNCP number 37849

Sl. No.	Program Details	Learning Hours	ECTS
Year 1			
1	General Business Culture	60	12
2	Professional skills	195	11
3	Accounting & Finance	90	11
4	Capstone	75	20
5	Technological Skills & Tools	60	06
Year 2			
1	Management	70	06
2	Professional Skills	180	08
3	Professional Projects	84	22
4	Digital Skills	60	09
5	Technological Skills & Tools	90	15
Year 3			
1	Operational Commercial Actions planning	180	18
2	Growth Strategies	90	09
3	Technological Skills & Tools	60	17

Documents required

- Completed and signed application form (attached)
- Signed GPRD form (attached)
- Passport copy
- CV
- Motivation letter
- Last diploma
- Most recent transcript
- English test results: IELTS 5.5, or equivalent. Exemptions apply if the student comes from an English-speaking country and/or demonstrates sufficient English proficiency during the interview.

